CASE STUDY

HEALTH INSURANCE PROVIDER

RAISING THE STANDARD OF CARE.

When states set the standard for care, health plans need a trusted way to guide their providers there. For Samaritan Health Plans, Think Cultural Health is that solution.

INSURANCE PROVIDER

Samaritan Health Plans

SECTOR

Regional, non-profit health insurance provider

USE OF TCH

Recommended to provider networks for licensure renewal

A STATEWIDE MANDATE, MET BY A TRUSTED CURRICULUM.

When Oregon mandated cultural competency continuing education for all licensed healthcare professionals in 2021, health plans and licensing boards across the state needed a reliable way to guide their provider networks toward compliance. Samaritan Health Plans pointed providers to Think Cultural Health as a free, comprehensive option for meeting Oregon's licensure requirement.

CLEAR EXPECTATIONS. ACTIONABLE TRAINING.

Oregon's requirement covers a broad range of licensed professionals including physicians, nurses, behavioral health providers, and more. By directing their network to Think Cultural Health, Samaritan gave providers a straightforward, no-cost pathway to meet a meaningful state standard. When clinicians are equipped to communicate effectively with patients, the standard of care becomes something patients can actually experience across every visit.

All Oregon health care professionals **must complete cultural competency** continuing education **as a condition of licensure.**

OUTCOME

Provider networks meet their state-mandated cultural competency licensure requirement. Providers earn free CE credits through a trusted federal platform.